

## October 11, 2012 Arts and Education Symposium Schedule

Time	Event	Speaker	Title
8:00 a.m.	Refreshments and Networking		
9:00 a.m.	Welcome	Ron Cowell	President, The Education Policy and Leadership Center
9:15 a.m.	Student Performances		
9:35 a.m.	Keynote Speaker	Ayanna Hudson	Director of Arts Education, National Endowment for the Arts
10:30 a.m.	Break		
10:45 a.m.	Concurrent Sessions		
	<b>How Students and Parents Can Support Arts Education</b>	<b>Moderator:</b> John Broomall	Executive Director, Pennsylvania Alliance for Arts Education
	<i>What role can students and parents play in supporting arts education in their communities?</i>	Gretchen Elise Walker	Director of Arts Education, Public Citizens for Children and Youth/ArtsRising
	Pennsylvania parents and students are the most powerful voices to communicate to policymakers why the arts must be preserved and strengthened as an educational resource in all schools and communities. This session will demystify effective public policy advocacy and provide accessible strategies for individuals interested in supporting arts education.	Bonita Allen	
		Colleen Kennedy	Founder, Save Upper Darby Arts
	<b>Developing New National Arts Standards</b>	<b>Moderator:</b> Jamie Kasper	Associate Director, Arts Education Collaborative
	<i>How and why are national standards for arts education being revised, and what are the implications for Pennsylvania?</i>	Cory Wilkerson	Project Manager, State Education Directors of Arts Education (SEADAE)
	The National Coalition for Core Arts Standards (NCCAS) has been developing new national standards for arts education to be released at the end of the year. National leaders from NCCAS will update session participants	Marcia McCaffrey	Director of Arts Education, NH Dept. of Education   President-Elect, SEADAE

	on the evolution of the new standards and the implications they have for Pennsylvania. This is an opportunity to share feedback from Pennsylvania that will be considered on a national level.	Phillip Shepherd	Arts and Humanities Consultant, Kentucky Department of Education
	<b>Effective Arts Residency Programs</b>	<b>Moderator:</b> Jordan Crosby	Arts and Education Consultant   Doctoral Student in Art Education at Penn State University
	<i>What do high-quality artist residencies look like in schools, and what can schools and educators learn from the PA Council on the Arts artist residency program?</i>	Jamie Dunlap	Arts in Education Program Director, Pennsylvania Council on the Arts
	The Pennsylvania Council on the Arts supports arts education through artist residency programs that integrate the arts across school curricula with the leadership of classroom teachers and teaching artists. Hear from key stakeholders about a recent artist residency at West York Area High School and the lessons they learned during the implementation of their successful project.	Penny Shearer	Sculpture and Ceramics Teacher   West York Area High School
		Gayle Cluck	Regional Director, stARTSomething
		Justin Ayala	Teaching Artist, York County
12:00 p.m.	Lunch		
1:00 p.m.	<b>Remarks</b>	Sandra Ruppert	Director, Arts Education Partnership
1:30 p.m.	<b>Pennsylvania Arts Education Network – Plenary Session</b>	Ron Cowell	President, The Education Policy and Leadership Center
	Learn about the Pennsylvania Arts Education Network, a new coalition of arts, arts education, and advocacy organizations and individuals working together to strengthen public and policymaker support for arts education across the state. Join them in drafting a policy agenda to support arts education in the commonwealth.	Erin Gough	Coordinator, Pennsylvania Arts Education Network
2:15 p.m.	Break		
2:30 p.m.	Concurrent Sessions		
	<b>The Arts Education Field Guide</b>		

<p><i>Who is most influential in determining arts and education policy, and how can you reach them through crafting succinct and effective messages?</i></p>	<p>Kristen Engebretsen Arts Education Program Coordinator, Americans for the Arts</p>
<p>Learn how the newest publication from Americans for the Arts, <i>The Arts Education Field Guide</i>, will help you design targeted advocacy messages for various education stakeholders. Practice your messaging with your peers, and use the newest national data in combination with your stories to powerfully convey the importance of arts education to anyone.</p>	
<p><b>Teacher Evaluation in the Arts</b></p>	<p><b>Moderator:</b> Beth Cornell Former Arts Advisor, Pennsylvania Department of Education</p>
<p><i>What do new plans for teacher evaluation mean for arts educators and other Pennsylvania teachers?</i></p>	<p>O. David Deitz Consultant, Pennsylvania Department of Education</p>
<p>The Pennsylvania Department of Education is developing new requirements for teacher evaluation. Similar work is also occurring in many others states. The impact of these changes on arts educators will be outlined and discussed at this session led by local and national figures.</p>	<p>Scott C. Shuler, Ph.D. Arts Consultant, Connecticut State Department of Education   Immediate Past-President, NAFME: The National Association for Music Education</p>
	<p>Debra L. Turici Visual Arts Teacher, West Allegheny School District   Fine Arts Caucus Chair, Pennsylvania State Education Association</p>
<p><b>Using the Arts to Promote for Social and Educational Equity</b></p>	<p><b>Moderator:</b> Amy Scheiddeger Director, The Artistic Rebuttal Project</p>
<p><i>How can the arts and arts education be used to mitigate challenges that may keep students from success in school?</i></p>	<p>Mimi Shapiro Book Artist &amp; Poet, Teaching Artist Through Millersville University - South Central Art Partners</p>

	<p>The arts can be a catalyst for promoting student success among learners who may not thrive in the "usual" education environment. In this session featuring pioneering panelists from across the country, explore how schools and community organizations can best work together to use the arts to create healthy, vibrant environments in which all learners can flourish.</p>	Dr. Karen Keifer-Boyd	
3:45 p.m.	Break		
4:00 p.m.	Concurrent Sessions		
	<b>Citizens for the Arts in Pennsylvania</b>		
	<i>How are state-level advocacy initiatives gaining momentum and offering arts supporters new opportunities for engagement with public policy?</i>	Jenny Hershour	Director, Citizens for the Arts in Pennsylvania
	Join representatives from Pennsylvania's arts advocacy organization, Citizens for the Arts in Pennsylvania, to learn about the latest state-level arts advocacy activities, including the recent publication of the report, <i>Arts and Economic Prosperity IV</i> , and the development of an Arts and Culture Caucus in the General Assembly, and how you can participate.	Bob Welsh	Executive Director, Jump Street
	<b>A 21st Century Education: Building a Workforce for the Future</b>	<b>Moderator:</b> Clyde McGearry	Former Arts Advisor, Pennsylvania Department of Education
	<i>Because 21st century skills are a key component of a world-class education, how does arts education factor into the new comprehensive curriculum?</i>	Christine Massey	Director of Research and Education, Institute for Research in Cognitive Science, University of Pennsylvania
	A growing body of research, including a new report by the National Academies, <i>Education for Life and Work: Developing Transferable Knowledge and Skills in the 21st Century</i> , demonstrates that 21st	Dr. Peggy M. Siegel	Former Vice President of Policy and Partnership Development, AdvancED   Current Education Free Agent

<p>century skills are necessary for success in work and everyday life and are built in part through a quality arts education. Representatives from academia and the business community speak about the importance of supporting student competencies in 21st century skills, and how arts education advocates can develop related arguments in their communications with school leaders and state policymakers.</p>	<p>Dr. Richard Nilsen Executive Director, Pennsylvania Association of School Curriculum Development</p>
	<p>Cheri Sterman Education Director, Crayola   P21 Executive Board Member</p>
<p><b>Using Title 1 Funding to Support Arts Education</b></p>	
<p><i>How can Title I federal education funding be used to support arts education?</i></p>	<p>tbd</p>
<p>In the right circumstances, federal Title 1 funding can be used to help support arts education in public schools. Panelists will explain the rules for using these funds and give examples of the effective use of these federal funds to support arts education programs.</p>	<p>tbd</p>
<p>Adjourn</p>	