



## ARTS AND EDUCATION INITIATIVE

### *Preliminary Schedule*

Arts and Education Symposium - October 11, 2012

The State Museum of Pennsylvania, Harrisburg  
For more information and to register, visit [aei-pa.org](http://aei-pa.org)

Time	Event	Speaker	Title
8:00 a.m.	Refreshments and Networking		
9:00 a.m.	Welcome	Ron Cowell	President, The Education Policy and Leadership Center
9:15 a.m.	Student Performances	Open Stage Studio School	
9:35 a.m.	Keynote Speaker	Ayanna Hudson	Director of Arts Education, National Endowment for the Arts
10:30 a.m.	Break		
10:45 a.m.	Concurrent Sessions		
	<b>How Students and Parents Can Support Arts Education</b>	<b>Moderator:</b> John Broomall	Executive Director, Pennsylvania Alliance for Arts Education
	<i>What role can students and parents play in supporting arts education in their communities?</i>	Gretchen Elise Walker	Director of Arts Education, Public Citizens for Children and Youth/ArtsRising
	Pennsylvania parents and students are the most powerful voices to communicate to policymakers why the arts must be preserved and strengthened as an educational resource in all schools and communities. This session will demystify effective public policy advocacy and provide accessible strategies for individuals interested in supporting arts education.	Bonita Allen	
		Colleen Kennedy	Founder, Save Upper Darby Arts

<p>10:45 a.m. <b>Developing New National Arts Standards</b></p> <p><i>How and why are national standards for arts education being revised, and what are the implications for Pennsylvania?</i></p> <p>The National Coalition for Core Arts Standards (NCCAS) has been developing new national standards for arts education to be released at the end of the year. National leaders from NCCAS will update session participants on the evolution of the new standards and the implications they have for Pennsylvania. This is an opportunity to share feedback from Pennsylvania that will be considered on a national level.</p>	<p><b>Moderator:</b> Jamie Kasper</p> <p>Cory Wilkerson</p> <p>Marcia McCaffrey</p> <p>Phillip Shepherd</p>	<p>Associate Director, Arts Education Collaborative</p> <p>Project Manager, State Education Directors of Arts Education (SEADAE)</p> <p>Director of Arts Education, NH Dept. of Education   President-Elect, SEADAE</p> <p>Arts and Humanities Consultant, Kentucky Department of Education</p>
<p>10:45 a.m. <b>Effective Arts Residency Programs</b></p> <p><i>What do high-quality artist residencies look like in schools, and what can schools and educators learn from the PA Council on the Arts artist residency program?</i></p> <p>The Pennsylvania Council on the Arts supports arts education through artist residency programs that integrate the arts across school curricula with the leadership of classroom teachers and teaching artists. Hear from key stakeholders about a recent artist residency at West York Area High School and the lessons they learned during the implementation of their successful project.</p>	<p><b>Moderator:</b> Jordan Crosby</p> <p>Jamie Dunlap</p> <p>Penny Shearer</p> <p>Gayle Cluck</p> <p>Justin Ayala</p>	<p>Arts and Education Consultant   Doctoral Student in Art Education at Penn State University</p> <p>Arts in Education Program Director, Pennsylvania Council on the Arts</p> <p>Sculpture and Ceramics Teacher   West York Area High School</p> <p>Regional Director, stARTSomething</p> <p>Teaching Artist, York County</p>

12:00 p.m. Lunch

1:00 p.m.	<b>Remarks</b>	Sandra Ruppert	Director, Arts Education Partnership
1:30 p.m.	<b>Pennsylvania Arts Education Network – Plenary Session</b>	Ron Cowell	President, The Education Policy and Leadership Center
	Learn about the Pennsylvania Arts Education Network, a new coalition of arts, arts education, and advocacy organizations and individuals working together to strengthen public and policymaker support for arts education across the state. Join them in drafting a policy agenda to support arts education in the commonwealth.	Erin Gough	Coordinator, Pennsylvania Arts Education Network
2:15 p.m.	Break		
2:30 p.m.	Concurrent Sessions		
2:30 p.m.	<b>The Arts Education Field Guide</b>		
	<i>Who is most influential in determining arts and education policy, and how can you reach them through crafting succinct and effective messages?</i>	Kristen Engebretsen	Arts Education Program Coordinator, Americans for the Arts
	Learn how the newest publication from Americans for the Arts, <i>The Arts Education Field Guide</i> , will help you design targeted advocacy messages for various education stakeholders. Practice your messaging with your peers, and use the newest national data in combination with your stories to powerfully convey the importance of arts education to anyone.		

2:30 p.m.

**Teacher Evaluation in the Arts**

**Moderator:** Beth Cornell

Former Arts Advisor, Pennsylvania Department of Education

*What do new plans for teacher evaluation mean for arts educators and other Pennsylvania teachers?*

O. David Deitz

Consultant, Pennsylvania Department of Education

The Pennsylvania Department of Education is developing new requirements for teacher evaluation. Similar work is also occurring in many other states. The impact of these changes on arts educators will be outlined and discussed at this session led by local and national figures.

Scott C. Shuler, Ph.D.

Arts Consultant, Connecticut State Department of Education | Immediate Past-President, NAFME: The National Association for Music Education

Debra L. Turici

Visual Arts Teacher, West Allegheny School District | Fine Arts Caucus Chair, Pennsylvania State Education Association

2:30 p.m.

**Using the Arts to Promote for Social and Educational Equity**

**Moderator:** Amy Scheiddeger

Director, The Artistic Rebuttal Project

*How can the arts and arts education be used to mitigate challenges that may keep students from success in school?*

Mimi Shapiro

Book Artist & Poet, Teaching Artist Through Millersville University - South Central Art Partners

The arts can be a catalyst for promoting student success among learners who may not thrive in the "usual" education environment. In this session featuring pioneering panelists from across the country, explore how schools and community organizations can best work together to use the arts to create healthy, vibrant environments in which all learners can flourish.

Dr. Karen Keifer-Boyd

Professor of Art Education and Women's Studies, Penn State University

3:45 p.m. Break

4:00 p.m. Concurrent Sessions

4:00 p.m. **Citizens for the Arts in Pennsylvania**

*How are state-level advocacy initiatives gaining momentum and offering arts supporters new opportunities for engagement with public policy?*

Jenny Hershour

Director, Citizens for the Arts in Pennsylvania

Join representatives from Pennsylvania's arts advocacy organization, Citizens for the Arts in Pennsylvania, to learn about the latest state-level arts advocacy activities, including the recent publication of the report, *Arts and Economic Prosperity IV*, and the development of an Arts and Culture Caucus in the General Assembly, and how you can participate.

Bob Welsh

Executive Director, Jump Street

4:00 p.m. **A 21st Century Education: Building a Workforce for the Future**

*Because 21st century skills are a key component of a world-class education, how does arts education factor into the new comprehensive curriculum?*

**Moderator:** Clyde McGeary

Former Arts Advisor, Pennsylvania Department of Education

Christine Massey

Director of Research and Education, Institute for Research in Cognitive Science, University of Pennsylvania

A growing body of research, including a new report by the National Academies, *Education for Life and Work: Developing Transferable Knowledge and Skills in the 21st Century*, demonstrates that 21st century skills are necessary for success in work and everyday life and are built in part through a quality arts education. Representatives from academia and the business community speak about the importance of supporting student competencies in 21st century skills, and how arts education advocates can develop related arguments in their communications with school leaders and state policymakers.

Dr. Peggy M. Siegel

Former Vice President of Policy and Partnership Development, AdvancED | Current Education Free Agent

Dr. Richard Nilsen

Executive Director, Pennsylvania Association of School Curriculum Development

Cheri Sterman

Education Director, Crayola | P21 Executive Board Member

4:00 p.m. **Using Title 1 Funding to Support Arts Education**

*How can Title I federal education funding be used to support arts education?* tbd

In the right circumstances, federal Title 1 funding can be used to help support arts education in public schools. Panelists will explain the rules for using these funds and give examples of the effective use of these federal funds to support arts education programs. tbd

5:15 p.m. Adjourn