

Brittany Crampsie

Associate

Triad Strategies, LLC

Brittany Crampsie embodies the energetic, hard-charging atmosphere at Triad Strategies, and she should – she started her professional career at Triad, doing two stints as a communications intern. Whether she is crafting winning media strategies for Triad clients or covering the Hill on a busy Session Day, she brings a fire and focus to her job that few can match.

Brittany returned to Triad after a stint as the youngest and first female Managing Editor of PoliticsPA.com, the premier political blog in the state. While she was there, the pseudonym for the editor, Sy Snyder, was named to Washington Post's list of best state capitol reporters. She appeared on Pennsylvania Newsmakers, PCN's Journalist Roundtable and abc27 News. She served as a panelist at the Pennsylvania Progressive Summit, speaking about media & politics, and at the Pennsylvania College Democrats' Conference on the role of social media in politics.

Before that, she freelanced for WFMZ 69-News in the Lehigh Valley, covering every local government function from the Palmer Township Zoning Board to Saucon Valley School board. She also spent a year as the Community Fellow for Renew Lehigh Valley, a small nonprofit dedicated to smart growth and good regional governance, where she planned a full-day smart growth conference that featured dozens of speakers and raised thousands of dollars for the organization.

While in school, she interned in the constituent offices of State Representative Joe Brennan and Congressman Charlie Dent (R-Lehigh); interned on a congressional campaign for Organizing for America; did economic development research for ArtsQuest; crafted a strategic social media plan for Saladax Biomedical; and wrote a blog for the Greater Lehigh Valley Chamber of Commerce.

Brittany is a Phi Beta Kappa, summa cum laude graduate of Lehigh University where she majored in Political Science with minors in Philosophy and Mass Communications. She earned a Master of Arts in Politics and Policy, also from Lehigh University, in just 12 months as a Presidential Scholar. You can find her on Twitter @britcrampsie.